## Power of 10



The Power of 10 activity is a brainstorming exercise. The purpose is to help you to think broadly and expand your thinking beyond the ideas that first come to mind. It's easy to come up with 2 or 3 ideas but when you push to think of 10, that's where the creativity and the new ways of thinking start to come through. Withhold judgement for this exercise and don't discount any ideas. Feel free to complete the exercise again for more than one interest area or role. See example on p2.

INTERESTS	ROLES	TASKS
1. List 10 interests	2. Choose one interest from the first column and list 10 roles related to that interest	3. Take one role from the previous column and list 10 tasks related to that role

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Example

INTERESTS	ROLES	TASKS
1. List 10 interests	2. Choose one interest from the first column and list 10 roles related to that interest	3. Take one role from the previous column and list 10 tasks related to that role
Movies	Casual painter	Purchasing art supplies
Gardening	Signage Artist	Painting artworks
Painting	Book Illustrator	Cleaning up
Travel	Muralist	Photographing artworks
Boats	Artists Group Member	Writing an artists statement
Baking	Exhibiting Artist	Going to art galleries, meeting curators and other artists
Cooking	Art Teacher	Choosing artworks to share on social media
Fishing	Gallery attendant	Putting proposals to galleries to exhibit your work
Nature	Curator	Sending invitations
Camping	Card or Art Print Business Owner	Delivering your artworks to gallery